



# Overview of funding for EU tourism policy

## Guide on EU funding for tourism

Webinar Turismo de Portugal

7 April 2022

# Tourism eligible under 14 programmes



	EU funding programmes covered by the Guide on EU funding for tourism	MFF	NGEU	€ billion
1	Recovery and Resilience Facility		723,8	723,8
2	European Regional Development Fund (ERDF) and Cohesion Fund	274,0		274,0
3	European Social Fund Plus (ESF+)	99,3		99,3
4	European Agricultural Fund for Rural Development (EAFRD)	87,4	8,1	95,5
5	European Maritime, Fisheries and Aquaculture Fund (EMFAF)	6,1		6,1
6	LIFE programme	5,4		5,4
7	Horizon Europe	86,1	5,4	91,5
8	Creative Europe Programme	1,8		1,8
9	Erasmus+	24,6		24,6
10	Just Transition Fund (JTF)	8,5	10,9	19,3
11	Digital Europe programme	7,6		7,6
12	Single Market Programme (SMP)	4,2		4,2
13	InvestEU	3,1	6,1	9,1
14	REACT-EU		50,6	50,6

# Helping the tourism ecosystem to find opportunities

[Online guide](#) 12 May 2021

- Select **who you are** (SMEs, public authority, academic institution, NGOs, ...)
- Select a **theme** (sustainable tourism, crisis recovery, skills, research & innovation,...)
- Select **type of funding** (grants/subsidies; loans/guarantees; technical assistance, ...)
- 2 pagers per programme with examples

**Guide on EU funding for tourism**

Translate this page **Translate**

**Guide on EU funding for tourism**

This online guide highlights the wide range of funding programmes financed by the new budget, Multiannual Financial Framework 2021-2027, and Next Generation EU. With these resources and this guide, we're supporting the move towards a more digital, sustainable and inclusive EU.

The guide will help you find appropriate funding. It contains links to relevant EU programme websites with the latest developments (such as annual work programmes or call for proposals) and further details per programme. For inspiration, you can also see concrete project examples funded by previous EU programmes.

How to use this guide?

Need technical assistance for project preparation or to find funding partners?

**Who are you? Programme relevant for:** SMEs and micro companies

**Programme focus:** All, Sustainable tourism, Competitiveness, research & innovation, Crisis recovery, Smart / digital tourism, Skills

**Type of funding or support:** All, Grants/Subsidies, Financing (Loans/Guarantees), Technical Assistance (for project promoters)

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[EU funding guide 2014-2020](#)  
all languages

# Single Market Programme

GENERAL OBJECTIVES	SPECIFIC OBJECTIVES
Improve the functioning of the Internal Market	<b>Improving the Internal Market (€557m)</b>
	<b>SME COMPONENT (€1bn; 24% of total SMP)</b>
	<b>Standardisation (€220m)</b>
	<b>Consumers &amp; End-Users (€198m)</b>
	<b>Food Safety/Chain (€1.68bn)</b>
High quality Statistics	<b>European Statistics (covering all EU policies) (€552m)</b>

# Building on successful actions to date

		<i>Actions 2014-2020</i>
2014	€8.6m	Transnational Thematic Tourism Products (CfP); Increasing tourism flows in low and medium seasons (CfP); Cultural Routes with CoE; EDEN; OECD; VTO
2015	€9.4m	Enhance tourism accessibility; Transnational Thematic Tourism Products (CfP €2.3m); Increasing tourism flows off-season; seniors and youth (CfP €2.4m); EDEN; Socio-economic knowledge (UNWTO, VTO); <i>Destination Europe/ETC</i> ; Tourism Business Support portal
2016	€4.5m	SME business matchmaking in 3 <sup>rd</sup> markets; (€3.1m); EDEN, Socio-economic knowledge (OECD, VTO)
2017	€5.5m	Transnational Thematic Tourism Products (CfP €1.7m); ETC; EDEN; Tourism B2B; (+€1m for European Incubation Networks CfP)
2018	€6.4m	Transnational Thematic Tourism Products – synergies with CCIs (CfP €2.3m); <i>Destination Europe</i> ; EDEN; OECD; EU-China TY
2019	€6.9m	EDEN evaluation; Boosting capacity of tourism SMEs – sustainability (CfP €5m); VTO
2020	€10.5m	European Capital of Smart Tourism; ETC evaluation; Innovation uptake and digitalization capacity of SMEs (CfP €8m)
<b>Total</b>	<b>€52m</b>	

- COS-TOURCOOP-2019-3-01: **Boosting sustainable tourism development and capacity of tourism SMEs** through transnational cooperation and knowledge transfer **€5m**; 5 projects (but more than 10 times oversubscription!)
- COS-TOURINN-2020-3-04: **Innovation uptake and digitalisation in the tourism** – grant agreements signed; **€8m** (8-11 proposals to be financed; more than 100 application received!)
- 2021: COVID-19 Recovery – **Sustainable growth in tourism** – support to SMEs (2.6) - **€12.42m**

## JOINT PROMOTION OF DESTINATION EUROPE RAISING AWARENESS OF PAN-EUROPEAN TRAVEL EXPERIENCES



# COSME in 2021

€12.42m	COVID-19 Recovery – Sustainable growth in tourism – support to SMEs	Grants
€0.35m	Improving socio-economic knowledge of the EU tourism ecosystem (OECD)	Grants
€1.5m	Promoting trans-European tourism products in third countries	Grants
€0.9m	Crisis management and governance in tourism	Procurement
€0.5m	<i>Ad-hoc studies, experts, statistics, good practices, ETF, ETD (Supporting Actions)</i>	<i>Procurement</i>
<b>€15.67m</b>		

# In 2022

SMP SME COMPONENT		
€20.5m	Sustainable growth and building resilience in tourism – empowering SMEs to carry out the twin transition	Grants
€3.5m	Promoting trans-European tourism products in third countries	Grants
€2.0m	Fostering innovative, smart and inclusive solutions in tourism SMEs through the European Capital of Smart Tourism and European Destinations of Excellence (EDEN) awards	Procurement
€3.25m	European portal to provide integrated support for tourism SMEs and stakeholders	Procurement
€0.5m	<i>Ad-hoc studies, experts, statistics, good practices, ETF, ETD (Supporting Actions)</i>	<i>Procurement</i>



[https://ec.europa.eu/growth/sectors/tourism/funding-guide\\_en](https://ec.europa.eu/growth/sectors/tourism/funding-guide_en)

## Funding & tender opportunities

Single Electronic Data Interchange Area (SEDIA)

Partner search



**Your  
Europe**

Access to finance

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/topic-search>

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/how-to-participate/partner-search>

[https://europa.eu/youreurope/business/finance-funding/getting-funding/access-finance/index\\_en.htm](https://europa.eu/youreurope/business/finance-funding/getting-funding/access-finance/index_en.htm)

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<https://eiah.eib.org/>







Kohesio: discover EU projects in your region

<https://kohesio.ec.europa.eu/projects>



<https://cordis.europa.eu/projects/en>

enterprise  
europe  
network

<https://een.ec.europa.eu/>



<https://clustercollaboration.eu/>



# Thank you

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