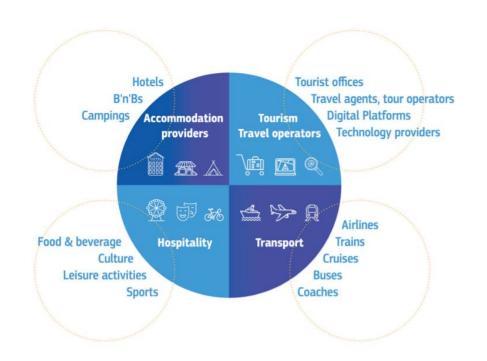


Overview of funding for EU tourism policy

Guide on EU funding for tourism

Webinar Turismo de Portugal 7 April 2022

Tourism eligible under 14 programmes



	,			
	EU funding programmes covered by the Guide on EU funding for tourism	MFF	NGEU	€ billion
1	Recovery and Resilience Facility		723,8	723,8
2	European Regional Development Fund (ERDF) and Cohesion Fund	274,0		274,0
3	European Social Fund Plus (ESF+)	99,3		99,3
4	European Agricultural Fund for Rural Development (EAFRD)	87,4	8,1	95,5
5	European Maritime, Fisheries and Aquaculture Fund (EMFAF)	6,1		6,1
6	LIFE programme	5,4		5,4
7	Horizon Europe	86,1	5,4	91,5
8	Creative Europe Programme	1,8		1,8
9	Eras mus+	24,6		24,6
10	Just Transition Fund (JTF)	8,5	10,9	19,3
11	Digital Europe programme	7,6		7,6
12	Single Market Programme (SMP)	4,2		4,2
13	InvestEU	3,1	6,1	9,1
14	REACT-EU		50,6	50,6

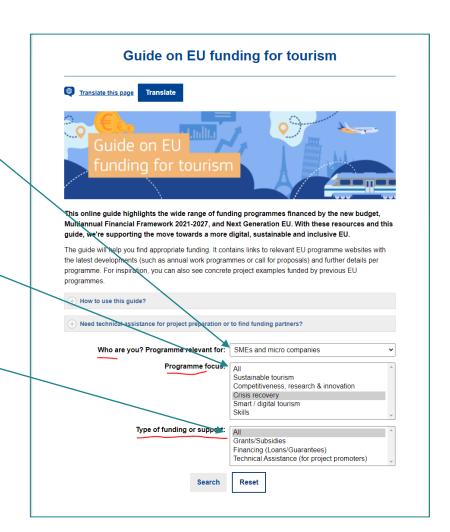




Helping the tourism ecosystem to find opportunities

Online guide 12 May 2021

- Select who you are
 (SMEs, public authority,
 academic institution, NGOs, ...)
- Select a theme
 (sustainable tourism, crisis recovery, skills, research & innovation,...)
- Select type of funding (grants/subsidies; loans/guarantees; technical assistance, ...)
- 2 pagers per programme with examples





EU funding guide 2014-2020 all languages



Single Market Programme

GENERAL SPECIFIC OBJECTIVES **OBJECTIVES Improving the Internal Market (€557m) SME COMPONENT (€1bn; 24% of total SMP)** Improve the functioning of **Standardisation (€220m)** the Internal Market Consumers & End-Users (€198m) Food Safety/Chain (€1.68bn) High quality **European Statistics** (covering all EU policies) (€552m) **Statistics**



Building on successful actions to date

		Actions 2014-2020
2014	€8.6m	Transnational Thematic Tourism Products (CfP); Increasing tourism flows in low and medium seasons (CfP); Cultural Routes with CoE; EDEN; OECD; VTO
2015	€9.4m	Enhance tourism accessibility; Transnational Thematic Tourism Products (CfP €2.3m); Increasing tourism flows off-season; seniors and youth (CfP €2.4m); EDEN; Socio-economic knowledge (UNWTO, VTO); Destination Europe/ETC; Tourism Business Support portal
2016	€4.5m	SME business matchmaking in 3 rd markets; (€3.1m); EDEN, Socio-economic knowledge (OECD, VTO)
2017	€5.5m	Transnational Thematic Tourism Products (CfP €1.7m); ETC; EDEN; Tourism B2B; (+€1m for European Incubation Networks CfP)
2018	€6.4m	Transnational Thematic Tourism Products – synergies with CCIs (CfP €2.3m); <i>Destination Europe</i> ; EDEN; OECD; EU-China TY
2019	€6.9m	EDEN evaluation; Boosting capacity of tourism SMEs – sustainability (CfP €5m); VTO
2020	€10.5m	European Capital of Smart Tourism; ETC evaluation; Innovation uptake and digitalization capacity of SMEs (CfP €8m)
Total	€52m	

- COS-TOURCOOP-2019-3-01: Boosting sustainable tourism development and capacity of tourism SMEs through transnational cooperation and knowledge transfer €5m; 5 projects (but more than 10 times oversubscription!)
- COS-TOURINN-2020-3-04: **Innovation uptake and digitalisation in the tourism** grant agreements signed; **€8m** (8-11 proposals to be financed; more than 100 application received!)
- 2021: COVID-19 Recovery Sustainable growth in tourism support to SMEs (2.6) €12.42m



COSME in 2021

€12.42m	COVID-19 Recovery – Sustainable growth in tourism – support to SMEs	Grants
€0.35m	Improving socio-economic knowledge of the EU tourism ecosystem (OECD)	Grants
€1.5m	Promoting trans-European tourism products in third countries	Grants
€0.9m	Crisis management and governance in tourism	Procurement
€0.5m	Ad-hoc studies, experts, statistics, good practices, ETF, ETD (Supporting Actions)	Procurement
€15.67m		



In 2022

	SMP SME COMPONENT	
€20.5m	Sustainable growth and building resilience in tourism – empowering SMEs to carry out the twin transition	Grants
€3.5m	Promoting trans-European tourism products in third countries	Grants
€2.0m	Fostering innovative, smart and inclusive solutions in tourism SMEs through the European Capital of Smart Tourism and European Destinations of Excellence (EDEN) awards	Procurement
€3.25m	European portal to provide integrated support for tourism SMEs and stakeholders	Procurement
€0.5m	Ad-hoc studies, experts, statistics, good practices, ETF, ETD (Supporting Actions)	Procurement





https://ec.europa.eu/growth/sectors/tourism/fundingguide_en

Funding & tender opportunities

Single Electronic Data Interchange Area (SEDIA)

Partner search

https://ec.europa.eu/info/funding-

<u>tenders/opportunities/portal/screen/opportunities/topic-</u> search

https://ec.europa.eu/info/funding-

tenders/opportunities/portal/screen/how-to-

participate/partner-search



https://europa.eu/youreurope/business/financefunding/getting-funding/access-finance/index_en.htm







Kohesio: discover EU projects in your region

https://kohesio.ec.europa.eu/projects



CORDIS EU research results

https://cordis.europa.eu/projects/en



https://een.ec.europa.eu/



https://clustercollaboration.eu/



Thank you

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