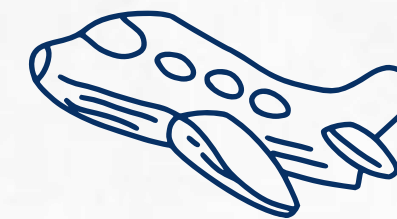




PORTIMAR
EMBRACING SUSTAINABILITY



TURISMO DE
PORTUGAL



Responsabilidade Social no Turismo

Webinar, 11 Setembro 2024



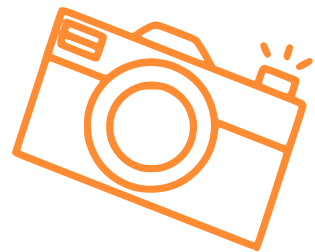


PORTIMAR
EMBRACING SUSTAINABILITY

Travelife

CERTIFIED

Excellence in sustainability



Empresas
Turismo

360

TURISMO DE
PORTUGAL



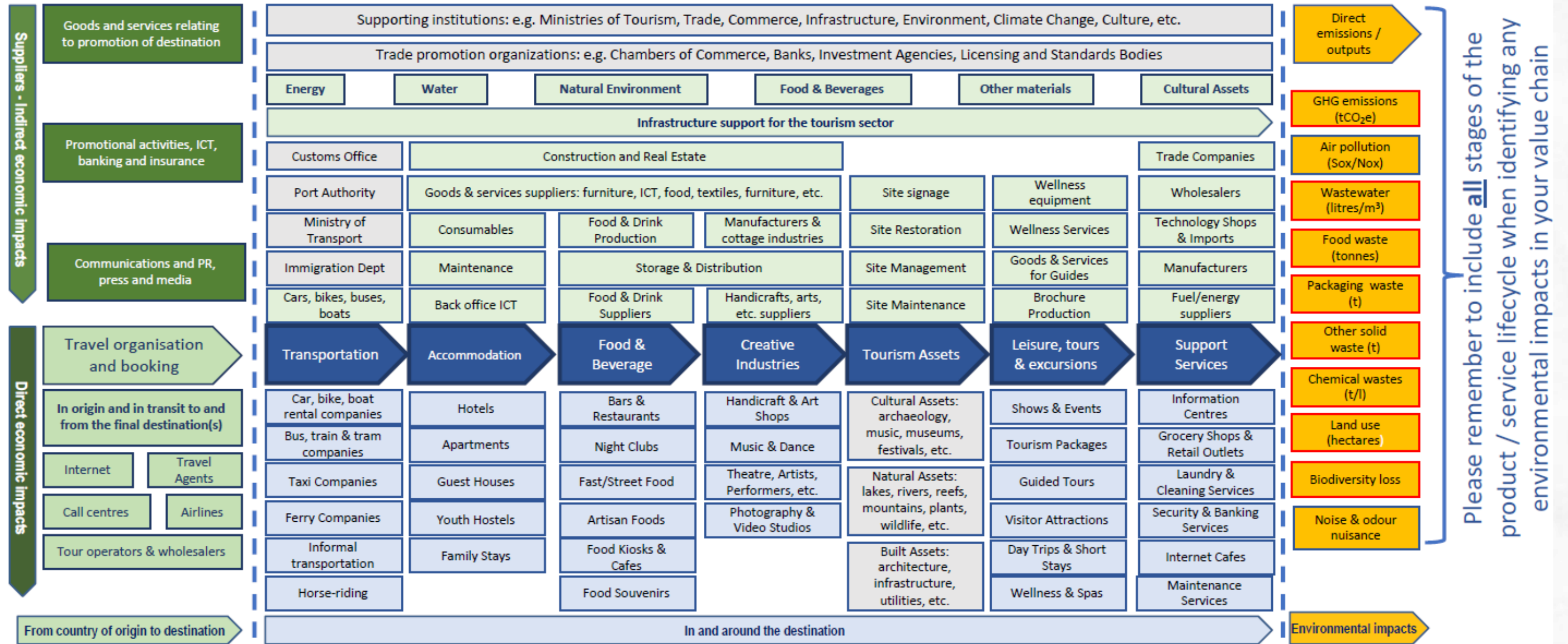


CADEIA VALOR DO TURISMO



A step-by-step methodology for mapping tourism value chains

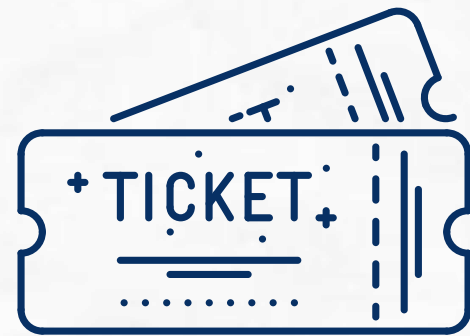
Mapping the value chain | Building your map: template



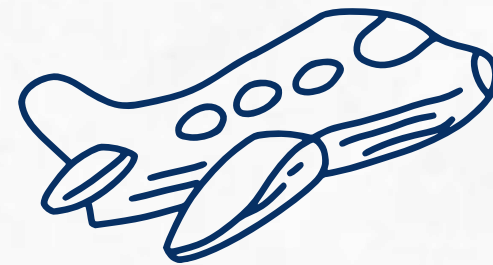
Please use this template as a starting point to build your map



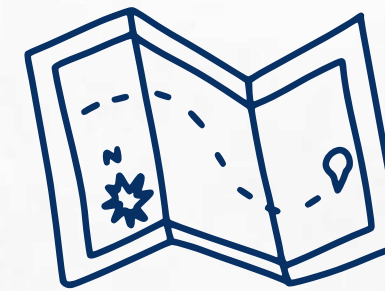
SERVIÇOS AVT



Atividades



Transporte



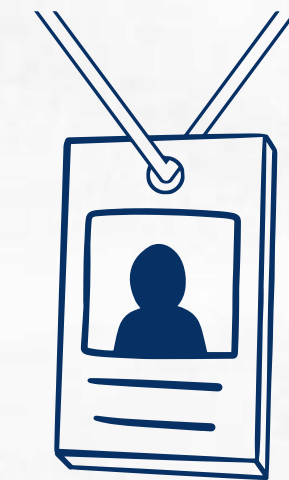
**Guias
Turísticos**



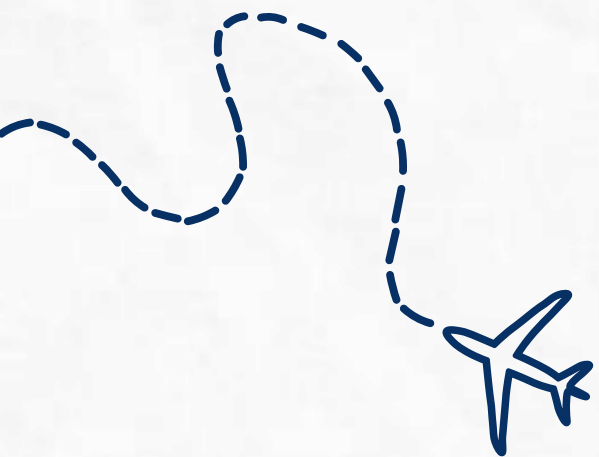
Alojamento



Alimentação



Congressos



PROJETOS SOCIAIS



1 - Apoio Comunidades Locais Santa Casa Misericórdia Albufeira

2023: € 2040 + €3500

2024: € 1500 + ????

<https://www.chamaeleon->

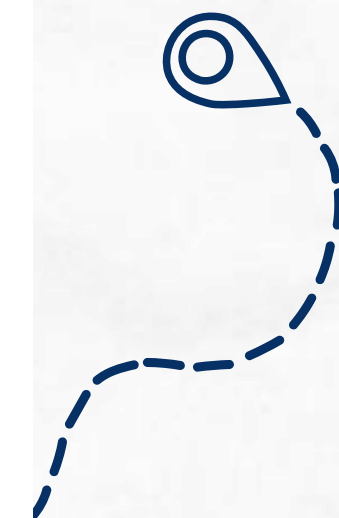
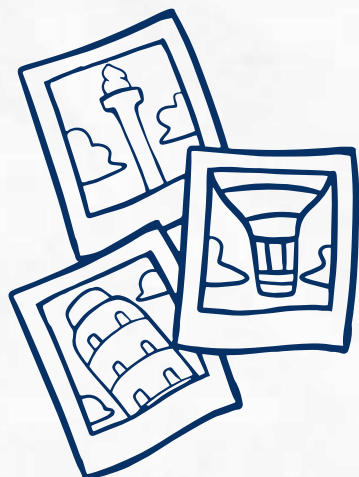
[reisen.de/start/form.layoutdisplay.php?LAYCODE=CHS-P-Arte-Pela-Inclu-01](https://www.chamaeleon-reisen.de/start/form.layoutdisplay.php?LAYCODE=CHS-P-Arte-Pela-Inclu-01)



2 - Preservação Cultural

Artistas Locais

Preservação e Promoção da Cultura
Local



PROJETOS SOCIAIS



3-Educação e Consciencialização

Projeto SER Pro

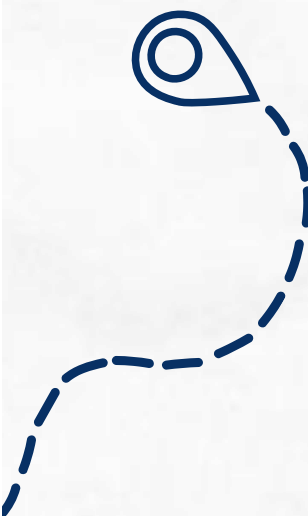
Participação em ações para a educação e consciencialização de estudantes e residentes locais.



4 - Formação

byTHF

Capacitação e desenvolvimento pessoal dos recursos internos.



OBRIGADO



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