

Founders:

ANA – Airports of
Portugal
BPI
Google
Microsoft
Millennium bcp
NOS
Turismo de Portugal
Via Verde Portugal



Portugal



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Mission

To promote innovation and technology adoption in the sector's value chain, supporting the development of new business ideas, projects experimentation and capacitate entrepreneurs in the transition to the digital economy.

Priority areas

- Seamless experiences
- Sustainable solutions
- Big data & analytics

Strategic pillars

- Innovation culture: global/ local trends; industry insights, digital maturity.
- Digital capacitation: adoption digital solutions; network matching.
- Innovation projects & pilots: founders capabilities; living labs; sharing of practical knowledge.
- Promote solutions: global benchmarking; global collaborations; projection of Portuguese companies.