



UK OUTBOUND TRAVEL MARKET

OPPORTUNITIES AND CHALLENGES

10H00 > GUESTS ARRIVAL

10H30 > WELCOME AND INTRODUCTION

Luís Araújo | President of Turismo de Portugal | [Tourism Contingency Actions for Brexit](#)

Francisco Calheiros | President of the Portuguese Confederation of Tourism

11H00 > NATIONAL CONTINGENCY PLAN FOR BREXIT

Fernanda Ferreira Dias | General Director for the Economic Activities

11H10 > UK MARKET INSIGHT – ANNUAL REPORT 2018/2019

Ian Taylor | Travel Weekly Editor

11H30 > BREXIT – OVERVIEW AND IMPACT ON PORTUGUESE SUPPLIERS BUSINESS, UK PARTNERS AND CUSTOMERS

Mark Tanzer | CEO ABTA

11H50 > UK OUTBOUND MARKET TO PORTUGAL AND MAIN MARKETING ACTIVITIES FOR 2019

António Padeira | Director of Turismo de Portugal UK

Sérgio Guerreiro | Director of Turismo de Portugal

12H00 > UK MARKET, EXAMPLE OF NEW OPPORTUNITIES

> LUXURY AND WEDDINGS

Dyana Simmons | Optimum Weddings

> MEDICAL TOURISM

Keith Pollard | International Medical Travel Journal UK

12H20 > QUESTIONS & ANSWERS

12H40 > CLOSING REMARKS

Eurico Brilhante Dias | Secretary of State for Internationalization

Ana Mendes Godinho | Secretary of State for Tourism