



Supporting European Tourism



Guide on EU funding for tourism

DG GROW G1
June 2021

Diverse EU funding programmes open for tourism

	EU funding programmes covered by the Guide on EU funding for tourism	MFF	NGEU	total EUR billion
1	Recovery and Resilience Facility		723,8	723,8
2	European Regional Development Fund (ERDF) and Cohesion Fund	274,0		274,0
3	European Social Fund Plus (ESF+)	99,3		99,3
4	European Agricultural Fund for Rural Development (EAFRD)	87,4	8,1	95,5
5	European Maritime, Fisheries and Aquaculture Fund (EMFAF)	6,1		6,1
6	LIFE programme	5,4		5,4
7	Horizon Europe	86,1	5,4	91,5
8	Creative Europe Programme	1,8		1,8
9	Erasmus+	24,6		24,6
10	Just Transition Fund (JTF)	8,5	10,9	19,3
11	Digital Europe programme	7,6		7,6
12	Single Market Programme (SMP)	4,2		4,2
13	InvestEU	3,1	6,1	9,1
14	REACT-EU		50,6	50,6
15	Support by EBRD			XX
	Total Budget			1412,95



Easy to navigate...



Guide on EU funding for tourism

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This online guide highlights the wide range of funding programmes financed by the new budget, Multiannual Financial Framework 2021-2027, and Next Generation EU. With these resources and this guide, we're supporting the move towards a more digital, sustainable and inclusive EU.

The guide will help you find appropriate funding. It contains links to relevant EU programme websites with the latest developments (such as annual work programmes or call for proposals) and further details per programme. For inspiration, you can also see concrete project examples funded by previous EU programmes.

[How to use this guide?](#)

[Need technical assistance for project preparation or to find funding partners?](#)

Who are you? Programme relevant for:

Programme focus:

- All
- Sustainable tourism
- Competitiveness, research & innovation
- Crisis recovery
- Smart / digital tourism
- Skills

Type of funding or support:

- All
- Grants/Subsidies
- Financing (Loans/Guarantees)
- Technical Assistance (for project promoters)

[Search](#)

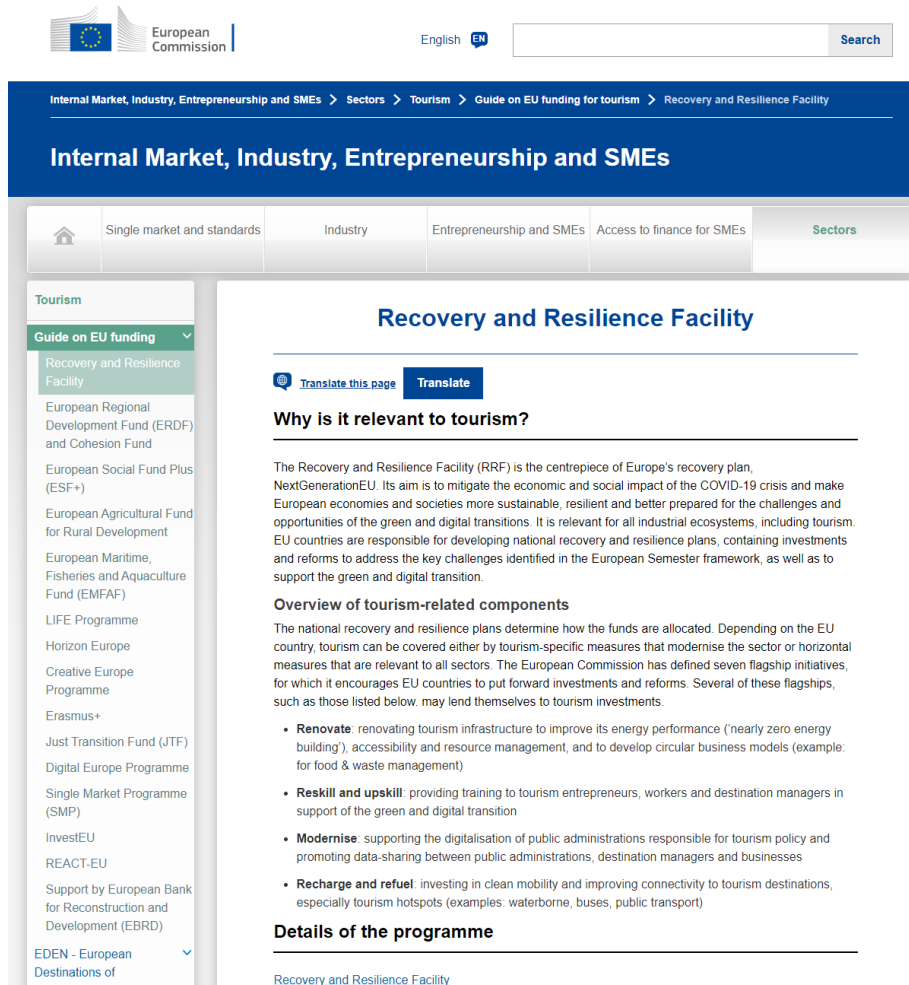
[Reset](#)

Select who you are

Chose the programme focus

Define type of funding

Cross-referenced with the websites of relevant programmes



The screenshot shows the European Commission website with the following structure:

- Header: European Commission logo, language selector (English), and search bar.
- Breadcrumb: Internal Market, Industry, Entrepreneurship and SMEs > Sectors > Tourism > Guide on EU funding for tourism > Recovery and Resilience Facility
- Section Header: Internal Market, Industry, Entrepreneurship and SMEs
- Navigation: Home, Single market and standards, Industry, Entrepreneurship and SMEs, Access to finance for SMEs, Sectors
- Left Sidebar: Tourism > Guide on EU funding > Recovery and Resilience Facility (selected)
- Main Content:

Recovery and Resilience Facility

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Why is it relevant to tourism?

The Recovery and Resilience Facility (RRF) is the centrepiece of Europe's recovery plan, NextGenerationEU. Its aim is to mitigate the economic and social impact of the COVID-19 crisis and make European economies and societies more sustainable, resilient and better prepared for the challenges and opportunities of the green and digital transitions. It is relevant for all industrial ecosystems, including tourism. EU countries are responsible for developing national recovery and resilience plans, containing investments and reforms to address the key challenges identified in the European Semester framework, as well as to support the green and digital transition.

Overview of tourism-related components

The national recovery and resilience plans determine how the funds are allocated. Depending on the EU country, tourism can be covered either by tourism-specific measures that modernise the sector or horizontal measures that are relevant to all sectors. The European Commission has defined seven flagship initiatives, for which it encourages EU countries to put forward investments and reforms. Several of these flagships, such as those listed below, may lend themselves to tourism investments.

 - **Renovate:** renovating tourism infrastructure to improve its energy performance ('nearly zero energy building'), accessibility and resource management, and to develop circular business models (example: for food & waste management)
 - **Reskill and upskill:** providing training to tourism entrepreneurs, workers and destination managers in support of the green and digital transition
 - **Modernise:** supporting the digitalisation of public administrations responsible for tourism policy and promoting data-sharing between public administrations, destination managers and businesses
 - **Recharge and refuel:** investing in clean mobility and improving connectivity to tourism destinations, especially tourism hotspots (examples: waterborne, buses, public transport)

Details of the programme

[Recovery and Resilience Facility](#)

Obtain detailed info on how this programme can support tourism:

https://ec.europa.eu/growth/sectors/tourism/funding-guide_en

Reach-out successful



The guide on



Internal Market, Industry, Entrepreneurship & SMEs @ · 12 May
Has your **#EUtourism** business been hit by the **#Covid19** crisis? EU funding could help you recover. The latest edition of the guide on EU funding for tourism is out now! 🇪🇺 🚆

Check it out here ec.europa.eu/growth/sectors...



Thierry Breton and 4 others

1 65 69

- 3rd highest impressions number
- 2nd highest engagements number (link click, retweet, like, click on image, etc.)

Impressions	24,856
times people saw this Tweet on Twitter	
Total engagements	591
times people interacted with this Tweet	
Link clicks	202
clicks on a URL or Card in this Tweet	
Detail expands	152
times people viewed the details about this Tweet	
Media engagements	71
number of clicks on your media counted across videos, vines, gifs, and images	
Likes	69
times people liked this Tweet	
Retweets	65
times people retweeted this Tweet	
Profile clicks	28
number of clicks on your name, @handle, or profile photo	

Used by stakeholders



The 2 most visited EU programmes - May 2021:

1) Recovery Resilience Facility and 2) ERDF & cohesion fund

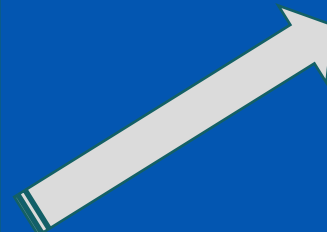
Unique page view (top 3)

Funding Guide (hub): 2842

RRF programme: 408

ERDF /
Cohesion Fund: 302

Invest EU: 156



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Thank you !

Questions? Contact:
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