

Europear Route

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General information about the network Christiane Baum, ERIH Secretary General







European Route of Industrial Heritade





ERIH – WHAT IS IT?

ERIH is the European Route of Industrial Heritage, a tourism network of the industrial heritage sites in Europe which are accessible by the public.

ERIH is the common link between them all. From disused production plants to industrial landscape parks and interactive technology museums.

Responsible of the ERIH network is a registered association based on German law. ERIH - European Route of Industrial Heritage e.V.



Route of Industrial Heritage





Why and how was ERIH created?









ERIH – The genesis



- In 1999 a small group of enthusiasts met for the first time.
 The idea: to build a European Route of Industrial Heritage based on the model of the Ruhr, Germany (*Die Route der Industriekultur*).
- Masterplan 2003-2008 funded by INTERREG III B
- For the continuation of the network's work, in February 2008 17 founder members founded a registered association named ERIH – European Route of Industrial Heritage e.V.





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European Route of Industrial Heritage



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www.erih.net



AIMS OF ERIH

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AIMS OF ERIH

Interpretation

- Show the European links of industrialisation and our shared European legacy
- Tell people the story of industrialisation and invite them on an exciting journey into European industrial history

Promotion

- Use the potential of industrial heritage tourism for local or regional economic development
- Establish "Industrial Heritage" as a European brand (ERIH)
- Create an information platform for tourists, visitors and experts

AIMS OF ERIH

Research and knowledge

- Contribute to research on the European dimensions of technology, social and cultural history of the industrial age
- Present the knowledge to a broad general public
- Encourage the exchange of experience on a European level

Preservation

- Promote the preservation of industrial heritage sites
- Encourage industrial heritage sites to make a vital contribution in spatial planning by providing communities in transition with tangible evidence of their roots
- Raise the awareness that industrial sites are precious parts of our European history, culture and identity



European Route

Route of Industrial Heritage





The structure of the ERIH network



MEMBERS of the ERIH ASSOCIATION

More than 350 members in 28 countries: **Anchor Points** Sites **Corporate Members Individual Members** Friends **Honorary Members**

> Anchor Points Members

> > © ERIH e.V. 2021











HOMEPAGE / ABOUT ERIH / ROUTE SYSTEM / ANCHOR POINTS: SELECTION CRITERIA AND PROCEDURE

THE MILESTONES OF EUROPEAN INDUSTRIAL HERITAGE: ANCHOR POINTS. SELECTION CRITERIA AND PROCEDURE

The virtual ERIH main route consists of so-called Anchor Points. The name says it all. Many features anchored here. Primarily the overall route framework. Anchor Points cover the complete range of European industrial history. After that, they tell tourists what they can see at a local level. Visitors of all ages can relive their industrial heritage through fascinating guided tours, exciting multimedia presentations and outstanding special events. Last not least, all the anchor points are simultaneously starting points for a variety of regional routes.

Anchor Points are member sites of the ERIH association with special historical importance in terms of industrial heritage which also offer a high quality visitor experience. They are the milestones of European Industrial Heritage. Acceptance as an Anchor Point is a seal of quality and it offers visitors the promise of an enjoyable and interesting visit.

Selection criteria

Anchor Points have to fulfil the requirements of the quality and selection criteria defined in the ERIH master plan. Due to national differences and others factors, ERIH is aware that not necessarily all of these always can be fulfilled, but the more criteria that are fulfilled, the better it is.

The ideal Anchor Point

- is a historically authentic site with symbolic value and (ideally national) importance for Europe's industrial history. However, if
 the site is not in a historic building or structure (for example in a new museum building), the attractiveness and the quality of
 the visitor experience, its content and presentation will be decisive
- · recounts its history with imaginative interpretation and exhibitions,
- offers its visitors attractive up-to-date facilities, e.g.
- on site visits,
- demonstrations of factory operations,
- multimedia installations,
- guided (multi-lingual) tours

ANCHOR POINTS: SELECTION CRITERIA AND PROCEDURE

REGIONAL ROUTES

EUROPEAN THEME ROUTES



The Anchor Points



European Route of Industrial Heritage







ERIH Anchor Points





The very appearance of the repair and maintenance sheds, dating back to the 19th century and forming the framework of the museum, hints to a precious relic of Portuguese railroad history. The train depot sits right next to the station of Lousado and is home to a collection that offers railway ...

more

Member Sites ERIH Association



Sites

•	National Museum of Wine	Alcobaca Portugal 🕇
	Parque Mineiro da Cova dos Mouros	Alcoutim Portugal 🕇



The ERIH Network

- Over 2,000 sites in 50 countries
- 119 Anchor Points
- 21 Regional Routes
- 16 European Theme Routes (42 sub routes)



- industrial history of 42 countries and 16 branches
- 180 biographies
- -> 4.000 links-> 2 languages (en, de)

www.erih.net







European Route of Industrial Heritage





ERIH PROJECTS



www.erih.net

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C THE OWNER

WORK it OUT 2020 **3rd edition**





WORK it **N**I









WORK it OUT The idea INDUSTRIAL HERITAGE IS NOT RUSTY

- The industrialisation of Europe shapes our lives even today: no car without steam engine, no computer without electrification, no medical progress without laboratories.
- Also for young Europeans these connections are fascinating – they might even provide incentives for their professional careers.
 In EYCH 2018, ERIH seizes the opportunity to inspire young people to discover their shared industrial legacy.



www.erih.ne



WORK it OUT The concept

 Kids and teens dance (Hip Hop) simultaneously at ERIHsites all over Europe to celebrate European Industrial Heritage





- Photos and videos from the sites are posted by kids and teens on social media, all shared on our social wall #erihworkitout, <u>www.erih-workitout.eu</u>
- The result: Creation of a unique, lively, and unforgettable kaleidoscope of European industrial culture







WORK it OUT 2020

29 sites in 9 countries, 2,500 dancers

More than 3.8 million people reached by social media campaign

Link to the composite video: https://youtu.be/o4LiiijfkDU

All Locations



- ERIH



Exhibition LINKING EUROPE





Exhibition

Inkint

LINKING EUROPE

European Route of Industria Heritage



 Identification of exhibits in different sites that show European connections (e.g. steam engine from Germany in Poland), Cromford, UK – Cromford, Germany

Linking

- The "link" can be a machine, tool, common history, persons (entrepreneurs, inventors etc.)
- The exhibit will be branded in the museum
- The whole "collection of links" will be shown as a virtual exhibition on the ERIH website



- ERIH



LINKING EUROPE at the sites









European Route of Industrial Heritage



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LINKING EUROPE on the website



HOMERAGE / HOW IT STAFTED / VIRTUAL EXHIBITION "LINKING EUROPE"

VIRTUAL EXHIBITION "LINKING EUROPE"

Objects, personalities, stories and traces making contexts of Europe's industrial history visible

Europe's industrial development has always been characterised by cross-border trade in raw materials and commodities, the transfer of knowledge and technology, and large-scale population movements as a result of labour migration. Our constantly expanding virtual exhibition "Linking Europe" focuses on these international links and demonstrates the connections between local stories and the wider picture of European industrial development.









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Route of Industria







Travelling exhibition CHANGE WITH AN IMPACT WANDEL MIT WIRKUN

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Route of Industrial Heritage



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Travelling exhibition CHANGE WITH AN IMPACT







Co-funded by the Creative Europe Programme of the European Union



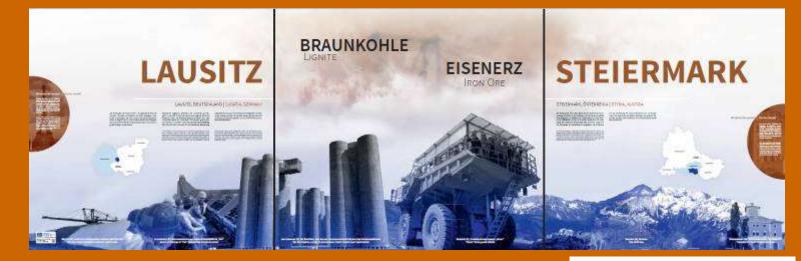
of Industrial Heritage





Travelling exhibition CHANGE WITH AN IMPACT







Co-funded by the Creative Europe Programme of the European Union



European Route of Industrial Heritage







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BRAUNKOHLE

EISENERZ STEIERMARK

WANDEL MIT WIRKUNG

ERIH







Mobile version available

- 12 Roll-ups (1,20 x 2 meters)
- Packed and shipped by ERIH







I the Granci of Taxing



TWINNING OF SITES



- Coordinated exchange programmes between two sites in Europe (ERIH Members)
- Mutual visits in group up to three people
- Aims
 - Getting to know eachother
 - Exchanging experience
 - Learning from eachother
 - Establish long-term contacts
 - Develop common projects













European Academy of Industrial Heritage

The Challenge: all sites in Europe face the problem to get well educated staff

 The demand is special: Industrial heritage maintenance and management is not the same as other cultural maintenance and management

How does ERIH help?

- Lectures at different European Universities
- Partnerships in Germany and Poland
- Master Thesis on "Volunteers ´ management"





ERIH Industrial heritage Barometer

- Annual online survey to measure the economic impacts of industrial heritage
- ERIH members and other sites
- Realisation by Ruhr Regional Association
- In 2021 additional questions about Covid-19 effects



=> Results on the ERIH website for download





















Networking on European Level

- European Heritage Alliance 3.3
 - Network initiated by Europa Nostra
- Cultural Heritage Forum Experts ´ group for the European Commission
- Regular contacts to organisations and associations on European level
- Memorandum of Understanding
 with TICCIH







ERIH – supported by the EU

- 1999-2000 INTERREG II
- 2003-2008 INTERREG IIIB
- 2010 EU Culture Programme
- 2014-2017 EU Creative Europe Funding for European networks



- 2017-2021 EU Creative Europe Funding for European networks
 - ERIH is one of 28 European cultural networks receiving funding from the Creative Europe programme.
- Application for funding period 2021-27 planned





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ERIH 2019 – Certified Cultural Route of the Council of Europe





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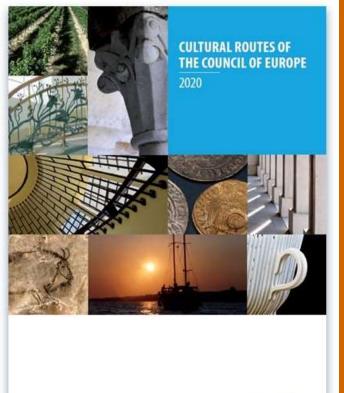
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Cultural Route of the Council of Europe





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itural Roules. newsroom

embourg: Opening Ceremony of the Exhibition on the Cultural tes of the Council of Europe

OURG, LUXEMBOURG 17 SEPTEMBER 2020



to right: Mrs. Sam TANSON, Minister of Culture of Luxemboug, and Mrs. Snežana SAMARDŽIĆ-MARKOVIĆ, Director General of Democracy of the Council of luring the official opening of the Exhibition.

ening ceremony of the exhibition showcasing the Cultural Routes of the Council of Europe crossing Luxembourg took n 17 September 2020, with every respect for the sanitary protective measures related to COVID-19.



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of the Council of Europe

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Communication, website, press works

I HEAR AND I FORGET? I SEE AND I REMEMBER I DO AND I UNDERSTAND

OLD CHINESE PROVERS



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ERIH Website



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Co-funded by the Creative Europe Programme of the European Union



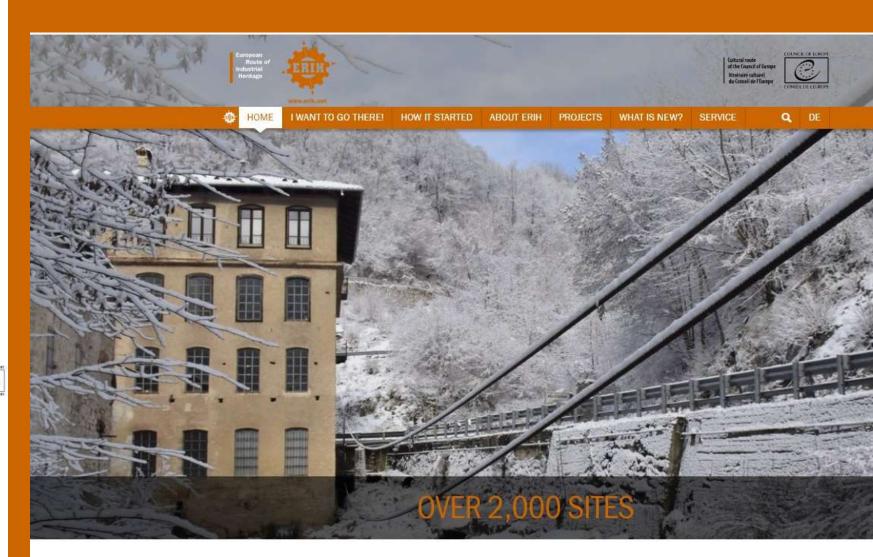
www.erih.net

Main communication tool and information platform for tourists, visitors and experts (120,000 visits per month)









WELCOME!

to the EUROPEAN ROUTE OF INDUSTRIAL HERITAGE, the tourism information network of industrial heritage in Europe

The Route System

A Coruña

o Oviedo Bilbao obonostia San Sattastian Montpellier o Marcoille



European Route of Industrial Heritage



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GO THERE!

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Anchor Points

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HOW IT STARTED

NDUSTRIAL HERITAGE

TE SYSTEM: YOUR SIGNPOST TO

route system of Anchor Points, Regional Routes and European Theme Routes:

ABOUT ERIH

bry? Where was the largest steam engine built? And where can you find the most up-to-date colliery anged the face of Europe. Consequently it has left us a rich industrial heritage. A gigantic network It only has to be brought back to life -which is what the European Route of Industrial Heritage in an exciting journey of discovery to the most important sites in Europe's industrial history.

Anchor Points form ERIH's virtual main route.

The name says it all. Many features are anchored here. Primarily the overall route framework. Anchor Points cover the complete range of European industrial history. After that, they tell tourists what they can see at a local level. Visitors of all ages can relive their industrial heritage through fascinating guided tours, exciting multi-media presentations and outstanding special events.

Anchor Points are sites of exceptional

Regional Routes

PROJECTS

WHAT IS NEW?



Regional Routes open up the industrial history of a region.

Each region has its own specialisms and in this respect European industrial heritage is just like food. Its strength lies in the fact that it unites many different traditions within a single idea.

Regional Routes or networks link landscapes and sites which have left their mark on European industrial history. The region's industrial heritage is worth a visit for residents and tourists. Germany's Ruhrgebiet, for example. Or South Wales, a key region SE

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Theme

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HOME I WANT TO GO THERE! 100

HOW IT STARTED

The Industrial

Revolution in Europe

Industrial History of

European Countries

History of Industries

Stories about People:

Industrial Stories to

Biographies

ABOUT ERIH

Albania

PROJECTS

WHAT IS NEW?

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HOMEPAGE / HOW IT STARTED / INDUSTRIAL HISTORY OF EUR

ON THE INDUSTRIA

For a long time, Portugal was isolated within Eur that focused more on exploiting resource-rich co dramatic consequences as - much like neighbol American treasure began to ebb in the mid-18th

Listen to The Marquis de Pombal, then "First Minister", at Virtual Exhibition school", curtailed the influence of land owners, i "Linking Europe" Private glass and iron-working operations followe agriculture dominated in the south by arch-consi Brochure: European Industrial Heritage agricultural productivity remained low. No profits become established and investment capital was lacking. The country was thus independence in 1822 of Brazil - Portugal's most important colony.

As Portugal was also almost entirely lacking in natural resources, only a few so the 19th century based on the use of domestic natural resources. Textile produ Denmark manufacture of woollens in Covilha. The tungsten mines near Fundão were and cork processing, and paper, ceramics and glass manufacturing. In the mid 19t commenced: the first trains connected Lisbon and Porto in 1864, with a link to settled primarily in the capital and in the Porto region, no new jobs were create and tens of thousands were forced to emigrate.

Agriculture remained the backbone of the Portuguese economy until well into the gradual mechanisation boosted production and an export trade in wine, fruit a Greece necessary. The qualified workers and capital required for industrialisation were dominated by Britain for a long time proved to be a further obstacle: much as t as markets and raw-material suppliers, Great Britain exported technically adva Iceland procured agricultural products. Italy

The isolationist policy of the dictatorial Salazar regime from 1932 to 1968 stifl economics professor once again focused on colonial exploitation. However, he national finances and stabilising the currency. Additionally, labour costs were li investors. When the dictator finally loosened the reins over the course of the 1 steel corporation Siderurgia Nacional expanded; Lisnave built new shipyards in factories, petrochemical companies and electrical equipment manufacturers e small elite of a handful of families intermarried with the large landowners, but completed.

When the dictatorship was overthrown in the Carnation Revolution of 1974, the the agricultural south, numerous large landowners were expropriated, their role

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Andorra Austria Belarus Belgium Bosnia and Herzegovina Bulgaria Croatia Cyprus

Czech Republic Estonia Finland France Germany

Hungary

Ireland Kosovo Latvia Liechtenstein Lithuania Luxembourg

Malta

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tinent and to policies long term, this had n the flow of South

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the former otoriously lopsided ictive to foreign rialisation began. The by Setúbal; paper ed dominated by a il change was

nge broke loose. In The government in



Lisboa. Xabregas Tobacco Factory (Museo de Lisboa: J. Pedrozo)



European Route of Industrial Heritage







EXPERTS AND BEST PRACTICE DATABASES

INFORMATION TO THIS LINK LIST

There are numerous expert databases and best practice websites on different topic dealing with industrial heritage. Following you will find a selection of links we collected for you. In addition, a significant part of the sites featured on our website are best practice examples of use or conversion of industrial monuments.

Do you know any other website that should be listed here? Please send the corresponding URL to our webmaster.

LINKS PRESERVATION AND CONVERSION OF INDUSTRIAL HERITAGE SITES

EUROPE | European Heritage Strategy for the 21st Century; good practices and examples of Strategy 21

EUROPE | RelH Industrial Heritage Reuse in Europe

B | La reconversion d'anciens batiments industriels et commerciaux aux fins d'hébergement de bibliothèques, de centres d'archives ou de documentation (pdf)

- CH | Die Umnutzer
- CH | KMU-Ratgeber Expertensuche
- CH | Leitfaden Zwischennutzung Guide sur les affectations transitoires
- CY | Adaptive Reuse of Industrial Buildings: Case Study of Tenten Factory in Famagusta

D | Denkmalradar

- D | Die HOAI im Internet: Experten
- D | Energieefflzienz-Expertendatenbank für Förderprogramme des Bundes
- D | Experten-Datenbank. Ingenieursuche
- D | Experten- und Berater-Datenbank Barrierefrei Bauen
- D | Indumap. Das Handbuch zum Umgang mit Industriedenkmalen
- D | Online-Plattform für energetisches Bauen und Sanieren
- D | Textilmaschinen Tutorials
- F | Reconversions. L'architecture industrielle réinventée
- FIN | Reusing the Industrial Past by the Tammerkoski Rapids
- IRL | Recordung and conserving Ireland's industrial heritage (pdf)
- R0 | Models of Technical and Industrial Heritage Re-Use in Romania
- UK | ABTEM Guidelines for the Care of Larger and Working Historic Objects
- 🚺 UK | All-Party Parliamentary Group on Industrial Heritage Report
- UK | CADW Wales. Technical Guidance

Partner Searches	
Links	

Cultural route of the Council of Europe Himéraire culture! du Conseil de l'Europe

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SERVICE

Downloads

Photo Galleries

Press Service Experts and Best Practice Databases

CORONAVIRUS/COVID-19 CRISIS. IMPACT ON MUSEUMS AND TOURISM

BIBLIOGRAPHY

INDUSTRIAL HERITAGE TOURISM

MANAGEMENT OF INDUSTRIAL HERITAGE SITES

PRESERVATION AND CONVERSION OF INDUSTRIAL HERITAGE SITES

RESEARCH RESULTS, STUDIES

TEACHING AND LEARNING AT SCHOOLS AND MUSEUMS









2021

FEBRUARY

8 - 10 February 2021 | Online IEREK 5th International Conference on Conservation of Architectural Heritage (CAH)

17 - 20 February 2021 | Online

Congreso Internacional Científico Profesional de Turismo Cultural

18 - 19 February 2021 | Berlin. Germany and online Tagung "150 Jahre Conrad Matschoß - Technikgeschichte für die Gegenwart" more



29 August - 4 September 2021 Montreal. Canada; TICCIH Congress "Industrial heritage reloaded. New territories, changing culturescapes."

MARCH

9 - 12 March 2021 | Online ITB Berlin, The World's Leading Travel Trade Show

24 - 26 March 2021 | Istanbul. Turkey

HERITAGE ISTANBUL Restauration, Archeology and Museology Technologies Fair and Conference

APRIL

18 April 2021 | Online

ICOMOS International Day for Monuments and Sites

22 April 2021 | Online

Burning Issues: The Future of Fossil Fuels in Heritage





2 posts per week More than 9,000 followers

European Route of Industrial Heritage

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Quarterly newsletter





View newsletter in your browse

ERIH NEWSLETTER FEBRUARY 2021

Welcome to the ERIH February newsletter. On 11 March it will be exactly one year that the World Health Organisation (WHO) officially declared the COVID-19 outbreak a pandemic. Since then, the Corona virus has been paralysing entire economic systems. Tourism and cultural enterprises are also heavily affected - a double blow to the industrial heritage sector. Where we go from here depends largely on the success of the ongoing vaccination campaigns.

In last year's ERIH newsletters we addressed the Corona crisis on several occasions. Today's issue is more concise and informs - as far as the given conditions allow for planning - about projects and dates as well as changes with regard to the ERIH network staff.



Linotype in the Museum of Typography. Chania (GR)

The topics at a glance:

- · ERIH "WORK it OUT": Back again on 12 September 2021
- · ERIH Industrial Heritage Barometer: Survey to start in March
- ERIH Website: What's new?
- ERIH Exchange: Twinning of Sites
- · ERIH Faces: Board and UK Representative Changes
- ERIH Review: Further important issues
- . ERIH Calendar: Save the date

ERIH "WORK it OUT": Back again on 12 September 2021

COVID-19 put the "WORK it OUT" planning to the test, but eventually the third edition of the pan-European dance event went ahead. Held on 13 September 2020, which coincides with "Heritage Day" in many countries, it involved dance teams at 29 ERIH sites in nine countries. Our online social media coverage, as usual launched in the run-up to the event, reached more than 3.2 million people and thus almost twice as many as in 2019! A new feature this year was the live broadcast hosted by the German TV presenter Shary Reeves with a total of almost 240,000 viewers. The livestream will be back again in 2021, and along with hopes that widespread vaccinations will render lockdowns in the second half of the year unnecessary, we will be scheduling "WORK it OUT" again for "Heritage Day" on 12 September. Further details (music, choreo, registration) will be communicated as soon as possible by email and on the ERIH website. ERIH dance event "WORK it OUT"









ERIH e.V. - Organisation



Co-funded by the Creative Europe Programme of the European Union





Route of Industri





The organs of the association are: The Board of Management (volunteers) The General Assembly (all members). Nominated national representatives.













MEMBERS of the ERIH ASSOCIATION

More than 350 members in 28 countries: **Anchor Points** Sites **Corporate Members Individual Members** Friends Honorary Members



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Who can become a member?

Membership Category Annual	Membership Fees p.a.
Individual Sites	100 Euros
Anchor Points	500 Euros
Corporate Members	500 Euros
Individuals	100 Euros
Friends of ERIH / no vote	25 Euros







ERIH Annual Conference 2021

Save the date: The ERIH Annual Conference 2021

6 to 8 October 2021

ERIH Anchor Point Museum of Industry Ghent, Belgium and online



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Heritage



ERIH – European Route of Industrial Heritage - Connecting Europe's Industrial Heritage

> Thank you for your attention! For more information, please visit www.erih.net

> > or contact us info@erih.net



