

Better Life 50 plus



PORTUGAL

VIRTUAL SUMMIT 2020





VIRTUAL SUMMIT 2020 - STORY BOARD

1. Lifestyle in Portugal

- Reinvent and Re-Imagine Your Life in Portugal
- How To live More Luxuriously Than You Ever Could At Home, For A Fraction Of The Cost
- How To Live A Great Lifestyle In Retirement Without Running Out Of Money
- A Portuguese Retirement Life In The Sun

2. Residency

- How To Obtain Residency And Citizenship For An Upgraded Retirement Live in Portugal
- Top Residency Options For Investors And Retirees
- Introduction to Portugal's Golden Visa Program
- Introduction to Visa Type 1 / D / D7

3. Real Estate / Investments

- Renting or Buying Your Dream Property In Portugal
- Investing In Rental Real Estate In the Portugal – i.e. Algarve
- How To Finance Your Real Estate Purchase in Portugal?
- The Dos And Don'ts When Buying Property In Portugal
- Finding And Buying Property In The Portugal – Practical Examples

4. HEALTH

- How Healthcare Can Destroy Your Retirement. Here's the Solution!
- Portugal's National Healthcare Plans vs High-Quality Private Health Care At A Fraction Of The Price Of The U.S.
- Best Health Care Insurance Options in Portugal (Insurance Broker)
- Why Portugal Is One Of The Best Places To Live A More Healthier Life (by eating much better food, do more exercise/sports, less stress ..)

5. Financial Problems

- 5 Reasons to Be Concerned About The Current Situation
- How Job Loss Affects You Beyond Your Bank Account
- How to Build a Contingency Plan With No Extra Money
- Is Living Abroad Your Retirement Fix?
- How To Recession-Proof Your Retirement
- Creating Passive Income Through Smart Real Estate Investments

6. Need for Asset protection

- Global Asset Protection For A Dangerous World
- What you need to know about the Portuguese Taxes System

7. Problems of Relocation

- How to avoid the common mistakes when moving out of the US?
- Introduction to our 'Insight Portugal' Retirement Fact Finding Tour



What can we OFFER to our SPEAKERS & SPONSORS?

1. INTERVIEW or PRESENTATION Pre-recorded or LIVE at the Virtual Summit

(information-based, approx. 30 minutes)

- to be presented at the Virtual Summit (Free of charge)
- featured on the BetterLife 50plus Information platform (Free of charge)
- uploaded on our (future) YouTube and Facebook channels, etc. (Free)

Note: No costs will be charge for the interview, producing or uploading the video.

Yet to promote this Virtual Event on social media to as many people as possible and make it attractive and exciting for prospects to register and attend this online event over the full time which is also in the interest of participating vendors we're asking participating vendors

- a) to subscribe one of our sponsorship packages presented on our videos and/or
- b) to sponsor a compelling prize for a raffle during or at the end of the virtual summit to guarantee participants' attendance. i.e. a dinner, an overnight stay in an hotel, etc

2. LIVE Presentation On-Site during the Fact Finding Tours

Partners can sponsor a cocktail reception or lunch and make a life presentation at one of the participating hotels, restaurants or other location during the Retirement Fact Finding Tour in 2021.



What are the BENEFITS for our SPEAKERS, VENDORS & SPONSORS?

1. Push your brand out and gain exposure and popularity to the lucrative 50plus target audience in the United States.

- Getting your name and brand seen and mentioned at the right time and the right place, to a precisely selected target audience in the United States;
- Your brand gets advertised several times before, during and after the live summit.

2. Reduce the length of your sales cycle by quickly positioning yourself as an authority and your products and services as the best option

3. Speakers can establish themselves as an authority when seen together and to be associated with speakers who have a high brand recognition, (like Turismo de Portugal) and industry leaders in their field.

4. Speakers can start a relationship and built-up trust with their target audience
Ensure that prospective customers trust you and your brand (know, like & trust)

5. During the Virtual Summit speakers can ask questions and interact with your target audience to find out about your prospects WANTS and NEEDS

6. Your Company will be presented and seen as the leaders in your niche

7. BetterLife50plus postings on YouTube, in blogs and social media

8. Grow your email list

9.. Selected speakers, vendors and sponsors may get a Free setup and Free hosting for a 'Virtual Conference Room' and/or 'Tradeshow Booth' on the 365/24/7 online market place and sales platform BetterLife50plus.com

10. Premium vendors and sponsors may get a 5 to 10 min spot on 'TV Santa Barbara', California in one of their "Around The World Show".