

## Food tours with nothing but your smartphone



[www.bitemojo.com](http://www.bitemojo.com)



Israel



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Co-Founder



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## What we do

bitemojo is one of few mobile apps that have already won more than 6 international prizes, including by World Visa and Booking.com, and was recognized by the UNWTO as a game changer product in the way travelers experience destinations while supporting local economies and culture preservation.

We encourage travelers to discover places through an immersive experience of self-guidance, great food and tailored route and content.

Our team consist from serial entrepreneurs with a black-belt in travel and tourism. bitemojo is our 4th venture and follows other successful businesses we own and operate.

## What is different

What makes bitemojo prevails over many other city tour apps is the fact we went all the way from providing tips and recommendations to provide a true immersive experience, where the best local dishes are served to our customers as part of their bitemojo itinerary.

## Chatbot and communication platform for hotels



[www.hijiffy.com](http://www.hijiffy.com)



Portugal



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## What we do

HiJiffy is an all-in-one communication platform for hotels that centralizes, automates and measure all customer care activities. It unifies all channels in a single place, from email to Facebook Messenger, from WhatsApp to SMS, from Booking.com messages to TripAdvisor reviews.

A chat assistant replies automatically to Frequently Asked Questions and helps guests in the booking process, always measuring the response times and overall satisfaction. HiJiffy is revolutionizing the travel experience for guests and provides a tool for hotels to provide a delightful customer experience.

## What is different

Focusing on one vertical, the hospitality industry, is what differentiates HiJiffy from the main competitors.

## A smart, simple, end-to-end customer communication platform

 [www.howazit.com](http://www.howazit.com)

 Israel

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## What we do

Howazit Automated Pro-Active Customer Care platform enables brands to engage interactively with their customers throughout their entire customer journey.

Howazit platform will pro-actively engage with all customers to learn about their needs and satisfaction while identify new opportunities & threats in real time.

With Howazit, brands provide an amazing customer care that leads to a great online reputation, while reducing time and operation costs.

Howazit enables brands to fully control over all the different divisions, in terms of customer satisfaction, SLA & loyalty.

## What is different

Howazit is the only Pro-Active and Interactive customer care platform with the ability to close the loop automatically.



## Micro mobility AI – predictive navigation SaaS platform for micro mobility, on & off road

 [www.trailze.com](http://www.trailze.com)

 Israel

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## What we do

The micro mobility revolution is under way, with scooters and bikes starting to replace cars. But our cities were designed around automobiles, so navigating them on a scooter is a huge challenge, impeding adoption and complicating logistics.

Trailze is the first to map a new urban grid specifically for micro mobility. With Trailze, riders can make their way in the city safely and efficiently.

For micro mobility operators, Trailze provides an AI platform based on predictive navigation that reduces logistics costs, predicts availability, and increases adoption.

## What is different

Unlike existing solutions, which treat micro mobility vehicles as just smaller cars, Trailze is building on its unique experience of creating human-focused trails in cities, mapping the best trails for humans and their wheels on top of the urban, car-focused grid.



## Internet-less real time group communication & location monitor

 [www.tripi.world](http://www.tripi.world)

 Israel

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## What we do

By using the innovative communication technology that connects travelers' mobile smartphones, Tripi provides set of tools that enable voice and information exchange between the tour guide and the travelers without Internet Connectivity or external hardware device.

Key features: audio guiding; fast check-in/counting of the group members; tour member "I am lost" panic button; real-time monitoring of group members location on a map; instant messaging between tour guide and group members; digital integrated surveys; traveler smartphone only. No external hardware & no cellular network or internet access is required.

## What is different

By using tour members smartphones Tripi provides Audio Guiding location and content features and services without internet.

# Wall-i



**Broadcast your media,  
anywhere, assess your  
real audience**

 [www.wall-i.net](http://www.wall-i.net)

 Portugal

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## **What we do**

Wall-i provides smart offline advertising, displaying the most effective advertising campaigns to customers in places such as retail stores, supermarkets, hotels, insurance and banking branches and agents, stimulating the immediate purchase of a specific product or service by that specific audience.

It combines IoT to display dynamic advertising campaigns (images and videos) into any type of display and to capture the number and type of people that views the screen, with AI to select the right campaign to display to each type of audience.

## **What is different**

Proprietary digital signage technology driven by computer vision.

## 360° virtual reality digital marketing



[www.vdroom-travel.com](http://www.vdroom-travel.com)



Israel & Portugal



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## What we do

VDroom is an innovative Content Management System solution tailored to optimize conversion via 3D imagery analysis. At VDroom, our goal is to increase 'Book Now' clicks conversion while also increasing value of booking. Standard 2D photo galleries are a powerful marketing tool, yet they simply cannot fulfill market share potential. We utilize 3D technology to create an intuitive flow between, 360° - ready gallery photos. 3D content is now one of the most popular trends in the hospitality industry, enabling it to become a standard in the market.

## What is different

VDroom machine learning technology increases sales conversions by reorganizing the visual assets of the hotel's direct online sales channels. VDroom algorithm will organize 2D and 3D imagery and match it to the customers' preferences to optimize sales conversion.