

IMPACT



Apresentação

Sobre nós

Um pouco de história

- Uma viagem ao Sudoeste Asiático
- Um date do LinkedIn
- E motivação comum para criar algo bom para o mundo e pessoalmente interessante como carreira



Apresentação

As marcas

IMPACT 



IMPACTRIP



IMPACTTEAM

IMPACT
HOUSE

Apresentação

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IMPACTTRIP



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A ImpactTrip é um operador de turismo responsável, que organiza programas de voluntariado e oferece experiências de turismo responsável.



-  Lisboa
-  Porto
-  Barcelona
-  Split
-  Rome

Experiências de Turismo Responsável

- Curta duração
- Alternativa ao turismo massificado
- Foco no apoio às comunidades locais

Programas de Voluntariado Internacional

- Longa duração (1 - 12 semanas)
- Trabalho voluntário 3 a 5 horas por dia
- Apoio mais efetivo aos projetos recetores de voluntários

Apresentação

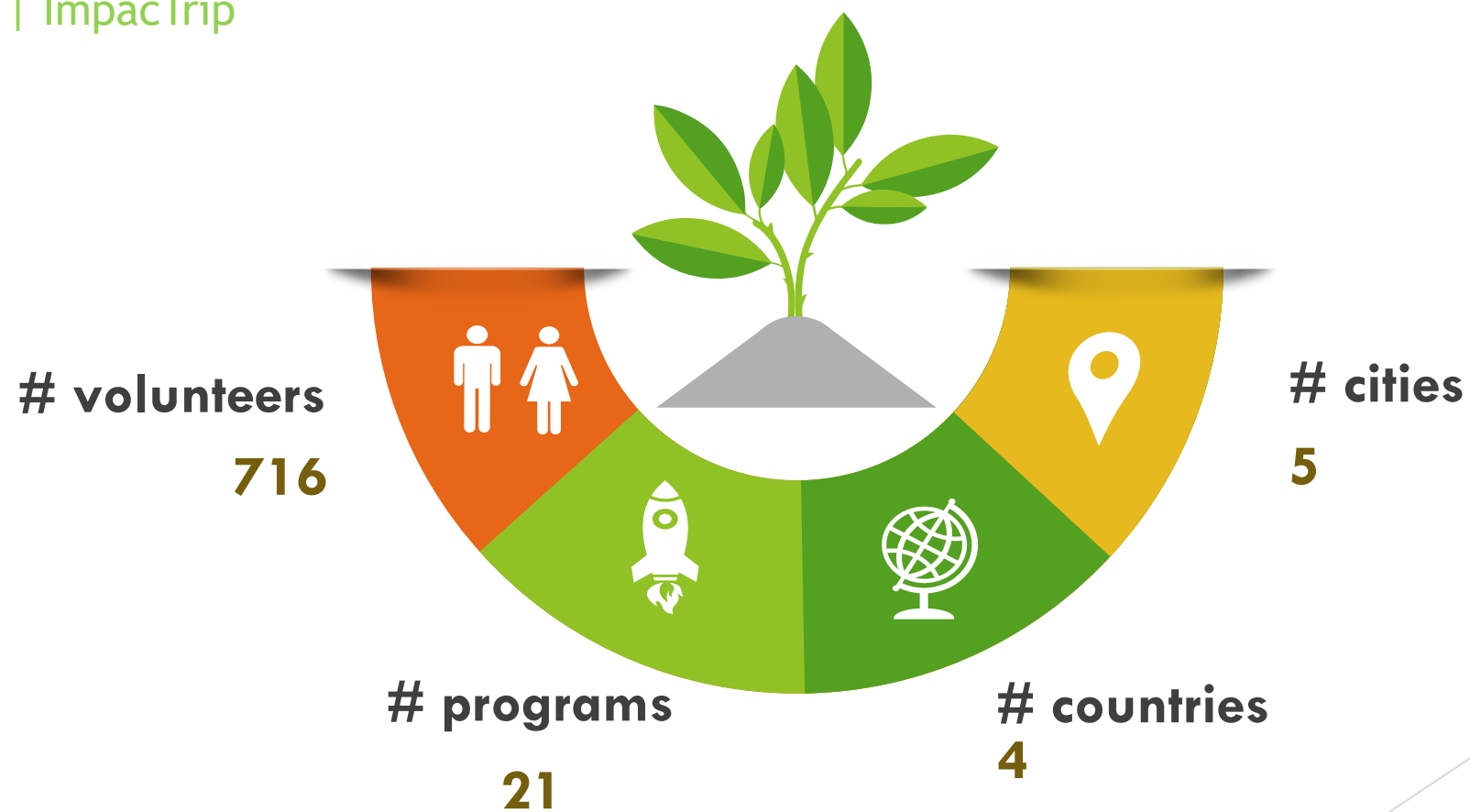
As marcas | ImpacTrip



Apresentação

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2019

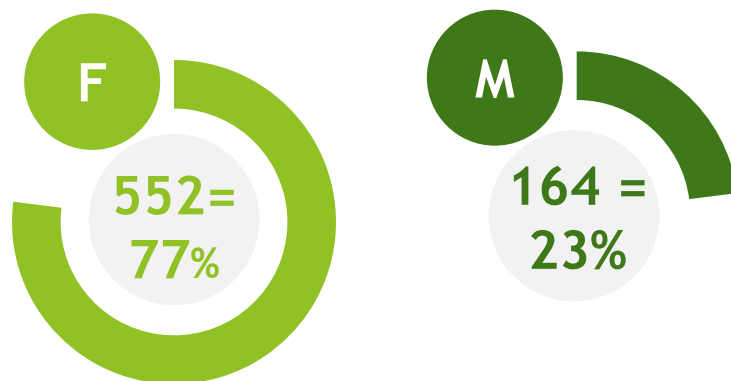


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2019

GENDER



AGE

13 – 77

>18 = 10%
18-25 = 62%
35-65 = 8,5%

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2019

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1

USA
292 = 41%

2

UK
73 = 10%

3

CANADA
69 = 10%

4

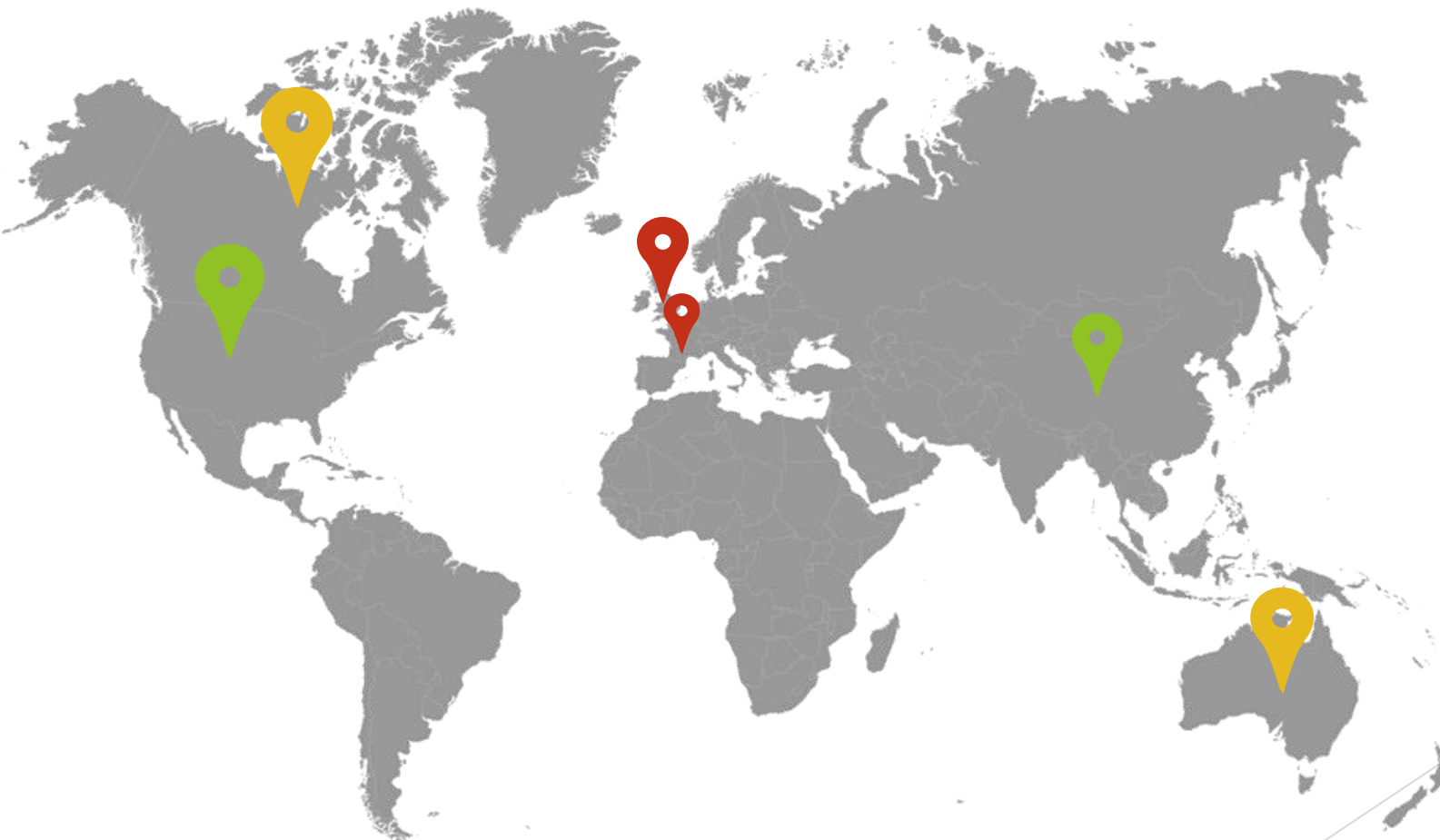
CHINA
34 = 5%

5

FRANCE
30 = 4%

6

AUSTRALIA
23 = 3%

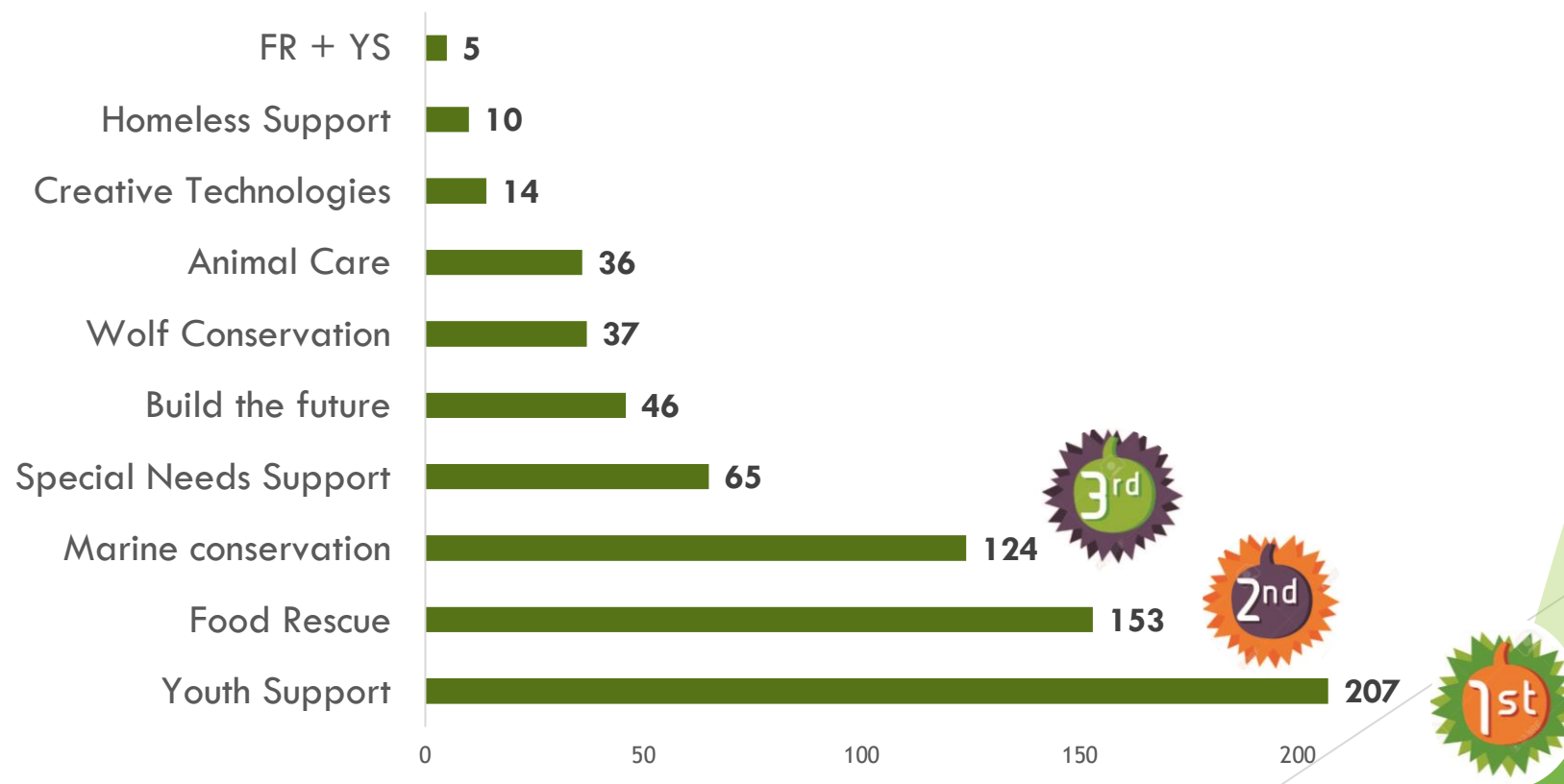


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2019

CHOSEN PROGRAMS



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IMPACTEAM

A Impacteam é uma consultora operacional de Responsabilidade Social que cria e implementa iniciativas e projetos com impacto social e ambiental positivo, ligando empresas a organizações sem fins lucrativos.

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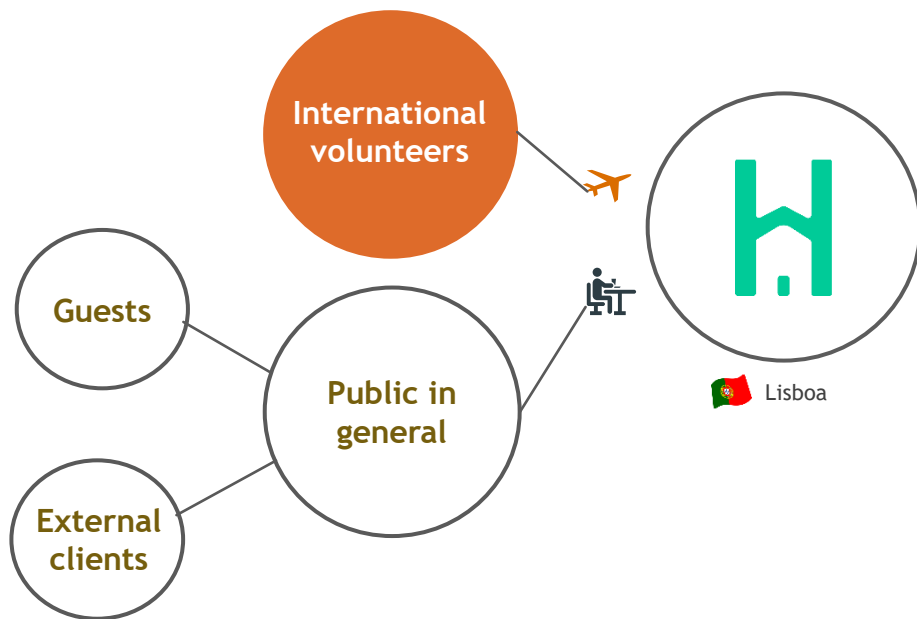
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Impact House started as a sustainable.driven hostel, where we receive the volunteers from ImpactTrip whose programmes are in Lisbon. But we also receive other travelers!



Accommodation

- Completes the experience of the volunteers
- Elements and circuits thought in a circular manner and to minimize our waste

Place for community involvement dynamics

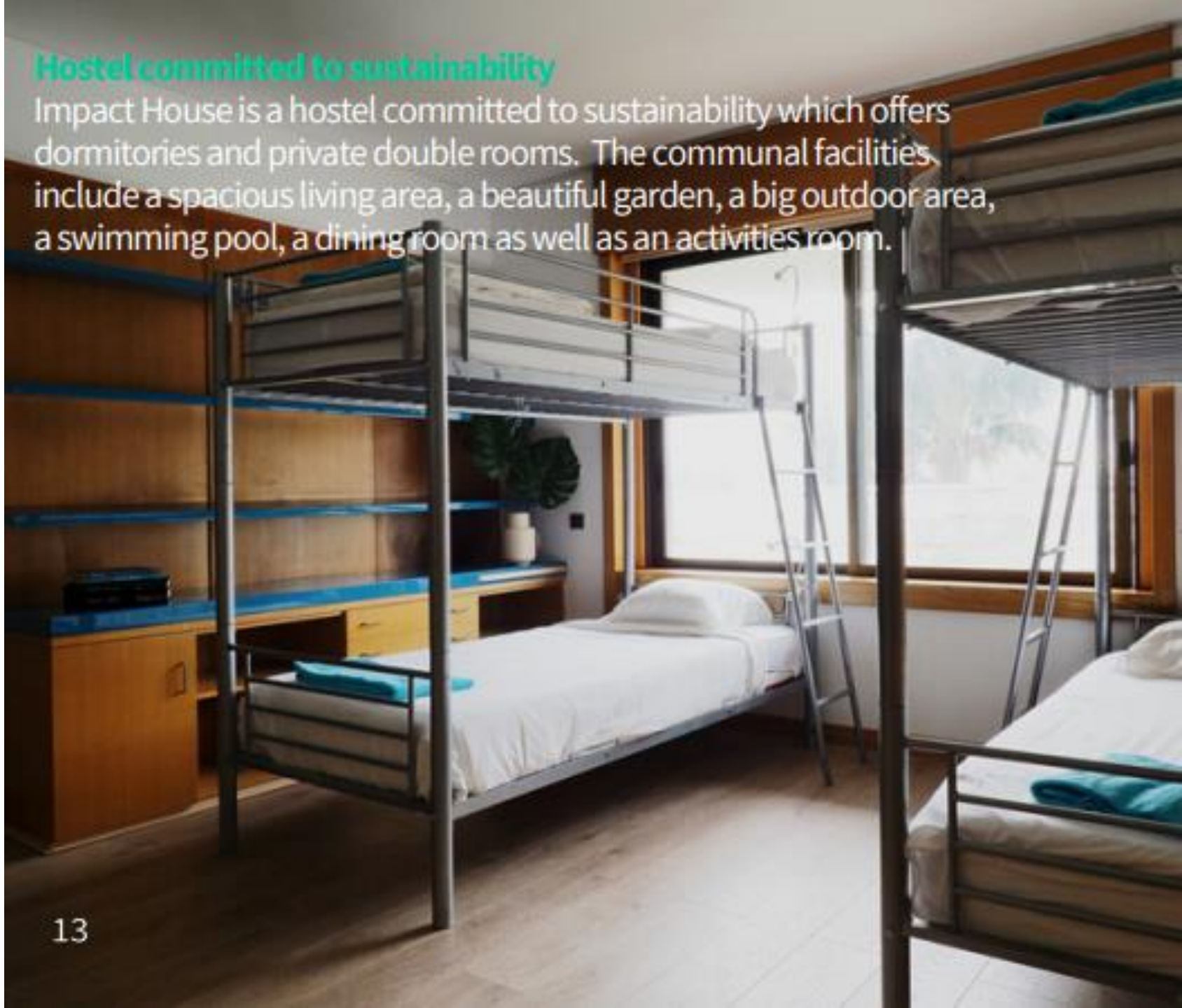
- Open to the community
- Sustainable and social shop with products from our partners
- Workshops, events and classes connected to a vision of responsible experience

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Hostel committed to sustainability

Impact House is a hostel committed to sustainability which offers dormitories and private double rooms. The communal facilities include a spacious living area, a beautiful garden, a big outdoor area, a swimming pool, a dining room as well as an activities room.



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Apresentação

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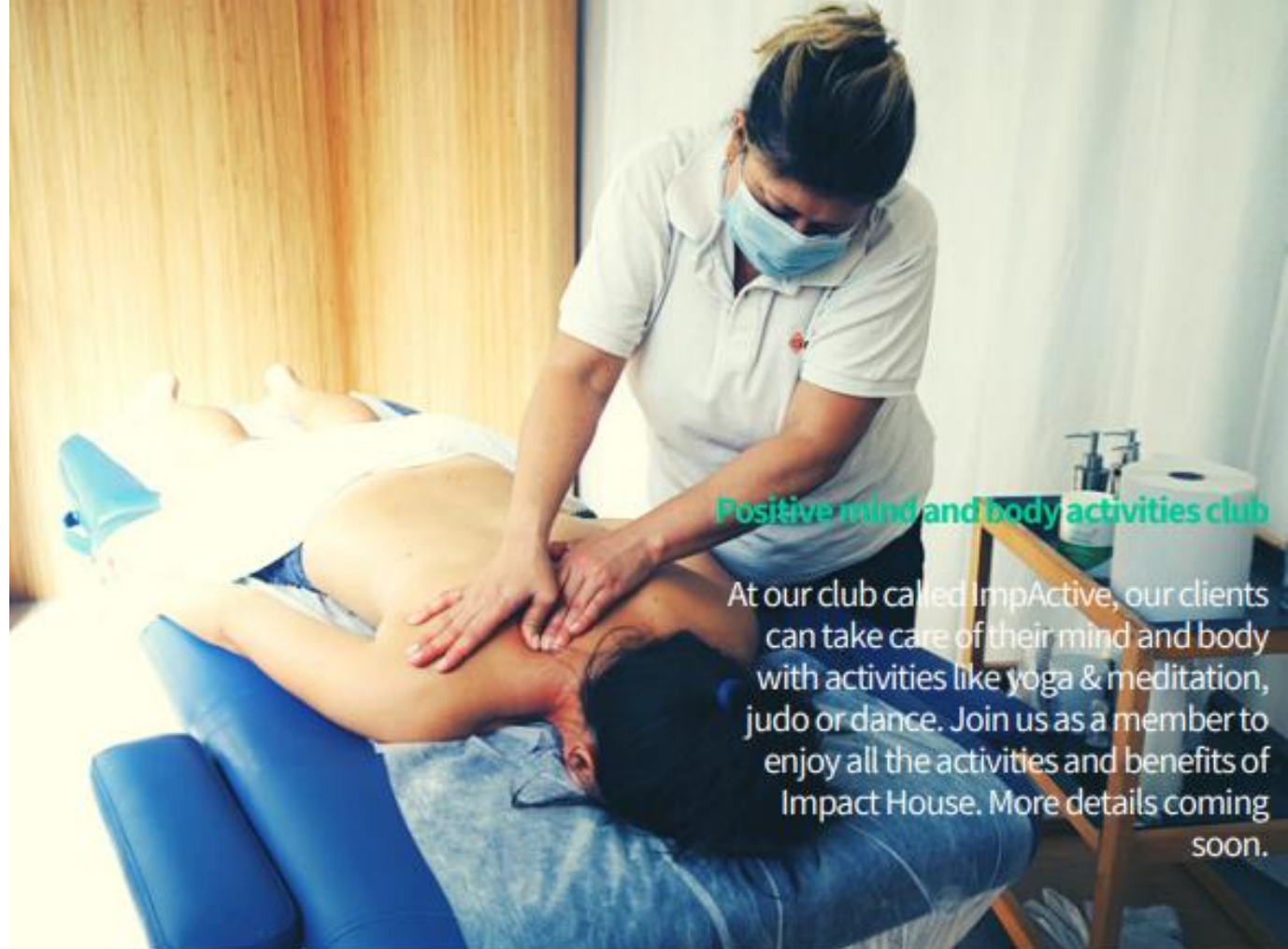
Homemade food restaurant

Our Impact Moms spoil guests and clients with delicious food made with love and fresh, local, and seasonal ingredients. Open to the public for breakfast, brunch, and lunch everyday.



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Positive mind and body activities club

At our club called ImpActive, our clients can take care of their mind and body with activities like yoga & meditation, judo or dance. Join us as a member to enjoy all the activities and benefits of Impact House. More details coming soon.

Summer camps for future changemakers

On school holidays we open Impact House to little ones and do our best to turn them into future changemakers! The summer camps “Férias com impacto” are weeks full of physical, artistic, recreational, and educational activities focused on social and environmental awareness and personal development and based on values such as solidarity, cooperation, respect, equality and sustainability.

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**FÉRIAS
COM IMPACTO**

CAMPO DE FÉRIAS  IMPACTH

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Impactful events and gatherings

We love to have like-minded people at Impact House, so we regularly organize events to raise awareness and promote action for a more sustainable lifestyle and for more empathy and solidarity towards the other.



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ENERGY



100% green energy



LED lights



A+++ or A equipment



WATER



Flow-regulated tap



Half-load flushing cisterns



FOOD



Local and seasonal food



Meals counting table



Veggie Fridays!



WASTE



Recycling



Composting



Excess food donations



LINKS



Social Shop



Space giving



Events about sustainability



CIRCULAR ECONOMY



Partners REPLAY; R-Coat;



Exchange: Clothes; Books



Donation box



SUPPLY CHAIN



Preference for sustainable suppliers



Bulk shopping



Eco-friendly cleaning materials



TRANSVERSAL



Spread awareness through communication



CO2 offset



Systemic thinking

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Apresentação

Sobre nós

We are a B-Corp!

- Certification that recognizes businesses committed with sustainability - social and environmental performance, public transparency, and legal accountability to balance profit and purpose
- 2,500 Certified B Corporations in more than 50 countries.
- 8 B-Corps in Portugal



IMPACT+

- Score 86.6/200
- Only tourism operator in Portugal

Apresentação

Sobre nós

B Corp Commitment

Carbon Neutral 2030

- As a response to the climate emergency
- Announced in COP 2050
- 534 B Corp signed commitment



Measure CO2
direct and
indirect
emissions

Plan for
diminishing
emissions

Offset what
couldn't be
avoided

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What's next?